

Making Money in Communications

- Rich Tehrani
- President
- TMC
- www.tmcnet.com
- Blog: tehrani.com

TMC

- **36 Year Old Publishing And Trade Show Company**
- **World's First Magazines in Contact Center, VoIP, IMS, and Unified Communications**
- **TMCnet: Top 4,700 Sites in World**
 - According to Alexa.com



TMC Products



The Leading Technology Event for Call Center & CRM Decision Makers!







Solutions



TMCTM



Problems

1) Oil



2) Economy

3) Technology Overload

4) Lean Staffs

5) Green

SIP Trunking



TMCTM

Remote Workers

TMC™

Hosted Solutions



TMCTM

Open-Source

TMC™

Unified Communications



TMCTM

Microsoft

TMCTM

Cisco

Telepresence

Wideband

TMC™

iPhone Integration

A large, faint, blue watermark of the TMC logo is visible in the background. The logo consists of the letters "TMC" in a bold, sans-serif font, with a "TM" trademark symbol to the upper right of the "C".

TMCTM

Presence

TMC™

WiFi

TMC™

Dual Mode

TMC™

Find Me/Follow Me

Remote Service/Fuel

A large, faint, blue watermark of the TMC logo is centered on the slide. The logo consists of the letters "TMC" in a bold, sans-serif font, with a "TM" trademark symbol to the upper right of the "C". The letters are slightly shadowed and appear to be floating above a dark blue oval background.

TMCTM

Conferencing/Collaboration

Network Monitoring

TMC™

Security

TMC™

IP Video

TMC™

Storage

UPS

TMC™

Disaster Planning

Skype Interop

Hosted Call Center

TMC™

Any Call Center

Mobility

TMC™

Productivity

TMCTM

The End

- Thank You
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See You at  **INTERNET
TELEPHONY** Oct 16-18, 2008
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